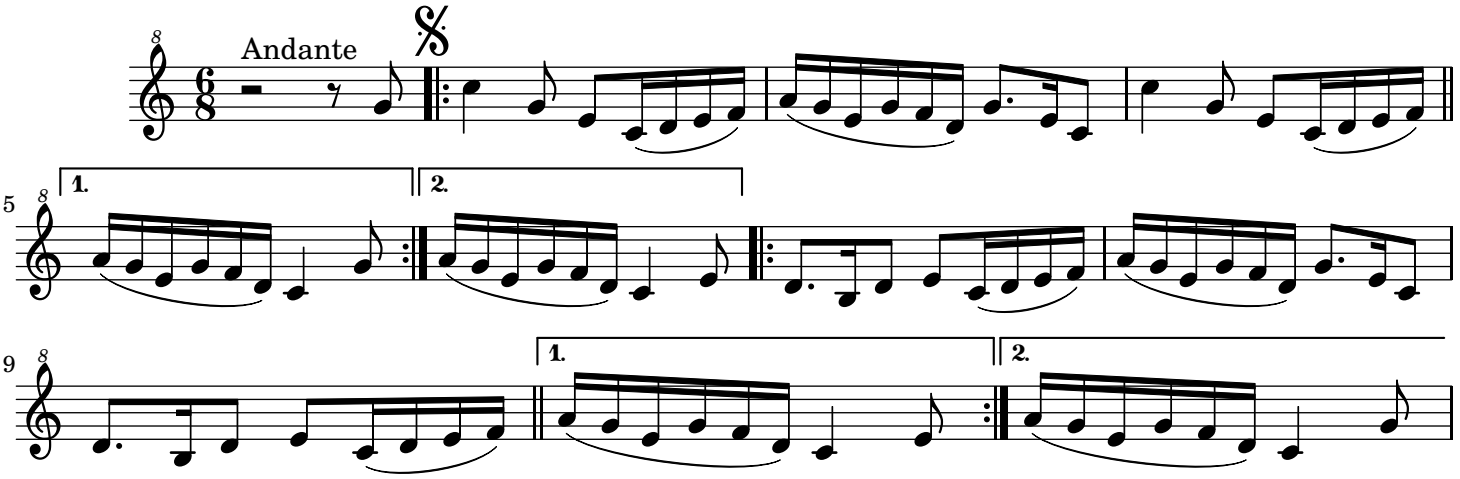Marcha procesional